

**MAXPRINT**  
SCREENPRINTING & EMBROIDERY  
0800 MAXPRINT  
6297 7488

**CONTACT US FOR**

**PRICING GUIDE**



**MAXPRINT**

**SCREENPRINTING & EMBROIDERY**

[www.screenprinting.nz](http://www.screenprinting.nz)

[admin@maxprint.nz](mailto:admin@maxprint.nz)

0800 maxprint



**Minimum 10 pcs**

Digital is a revolutionary new way of decorating uniform apparel. It is a hybrid of an inkjet and the traditional process of a heat applied transfer, but produces a higher quality finish than traditional digital transfers with much brighter colours. So what makes it stand out:

**Colour Vibrancy** – Digital transfer brings colour brightness and vibrancy to life. Super smooth gradient profiles and pixel sharp photographic images also.

**Fine detailing for complex logos** – When a logo has fine detail components or small text most of the time you usually need to set the art up on a 'block' background with standard digital transfers. This may alter the look of the logo, Supacolor allows for a true representation.



40mm x 40mm



60mm x 60mm



210mm x 150mm



300mm x 75mm



105mm x 420mm



300mm x 300mm



300mm x 210mm



300mm x 420mm



60mm x 60mm



120mm x 60mm



150mm x 150mm



210mm x 150mm



300mm x 75mm



300mm x 75mm



300mm x 210mm



300mm x 420mm

# CAD CUT & DIGITAL TRANSFER SERVICES

COST-EFFECTIVE TRANSFERS FOR SHORT -RUN ITEMS

At Maxprint, we like to cut costs for our customers wherever possible. Cad Cut digital transfers are perfect for short -run items that need a fast turnaround, and our team are extremely experienced, achieving great results in a small timeframe. With the option of a full CMYK printed transfer cut into any shape, or a range of coloured vinyl for names and numbers, our service is the way to go for your short -run items.

Bring some personalisation to your tees, add a team name or number to sports gear, brand your business equipment and more with our Cad Cut digital transfer services! Our quick turnarounds don't sacrifice the quality of your product, so you can create personalized designs and get your name or business out there quickly.

## DIGITAL - CAD CUT

### FILE TYPES:

Vector file formats: .eps, .ai, .cdr Bitmap file formats: .jpg, .bmp, .tif, .psd, .png All bitmap images must be over 300dpi.

Digital transfers are a CMYK process and therefore we can accept bitmaps. Please size 1:1 and make sure that the image is at least 300DPI. The printer can achieve 720dpi so the bigger file the better the print will be.

For Cad Cut names and numbers you need to specify the font and the size.

### DIGITAL HEATPRESS FILES IN GENERAL FILE TYPES:

Vector file formats: .eps, .ai, .cdr Bitmap file formats: .psd, .png All bitmap images must be over 300dpi.

Vector files produce the best results.

CMYK strongly recommended (RGB will be converted)

Optional: Pantone (PMS colourbook codes only)

Convert fonts to outlines

Convert strokes to objects

Embed any linked images

Use a transparent background for free-floating art

No fades or glows on free-floating art (Use clipping path to make sharp edges)

Save as PDF (also acceptable: .ai, .eps)

**Digital Vinyl Transfer with World's Best Stahl's Vinyl**

**Minimum 10 pcs**

Ideal for small and detailed multicoloured logos. The design is printed on vinyl and heat transferred to garments. Transfer technology has progressed remarkably in the last 10 years and are comparable to Screenprinting in finish and quality - no longer do they flake off after a wash.

- Numerals are available in the following font in white, black, navy, gold, red and forest green:



Team names & Numbers	Dimensions	Price per digits
Small Sport Team Number	100mm high	\$5.00
Large Sport Team Number	200mm high	\$10.00
XL Sports Team Number	250mm high	\$12.50
Individual names	Max 45mm x 300mm	\$7.50
One off Setup		Free
Excl GST Incl GST		

Logos	Dimensions	Price
Pocket logo	up to 80 x 80mm	\$6.95
Single line lettering	up to 40 x 230mm	\$6.75
Medium logo	up to 100 x 150mm	\$7.50
Double line lettering	up to 100 x 250mm	\$10.00
Large logo	up to 150 x 250mm	\$12.00
A4 size	up to 210 x 290mm	\$15.00
One off Setup		\$45.00
Excl GST		

# Stahls' Premium Plus High Tack

